

ANS Educació was born from the passion of two young students of History keen **to merge** their interest in history and culture and their love for education. They started by creating cultural routes in different cities in the province of Tarragona in Spain.



They found it very challenging to create all materials and to design the routes **from scratch**. By combining research with imagination and creativity they succeeded in creating something new and attractive to people.



From the very beginning, their aim was to provide a new educational perspective to cultural heritage and history. They wanted their audience to be engaged by other realities following their routes.

The key was to start working from a small scale and then **spread** further, build a reputation through recommendations from participants and to enjoy their time working directly with people.



Their routes can be customised to a wide variety of participants (families, schools, adults and tourists) and cover many different cultural contexts (art, legends, architecture, etc.)

Glossary

- **to merge**: to put two things together as a single thing
- **to start from scratch**: to start from zero
- **to spread**: to expand or cover a larger area